



**Forest Lake**

AS GOOD AS IT SOUNDS

# 2040 Comprehensive Plan Update Plan it like you mean it!

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**TASK FORCE MEETING #2**

**JUNE 27, 2017**



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## Task Force Meeting #2

### AGENDA

- Introductions
- Review Meeting Notes from May 23, 2017
- Review S.W.O.T. Analysis Results
- Community Survey Questions
- Next Task Force Meeting



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# S.W.O.T Analysis Results

How will we use these results?

- Goals for the Comprehensive Plan
- Survey questions

## POSITIVE

## NEGATIVE

INTERNAL

### Strengths

- ✓ Regional Business Hub
- ✓ Vibrant businesses
- ✓ Strong sense of community
- ✓ Natural Resources
- ✓ Recreation
- ✓ Good schools
- ✓ Approachable government
- ✓ Multi-generational
- ✓ Small town feel

### Weaknesses

- ✓ Wetlands
- ✓ Limited downtown redevelopment property
- ✓ Lack of walkability
- ✓ Limited access to I-35
- ✓ No large lots or room for larger business development
- ✓ Infrastructure age, location, distribution
- ✓ Government spending – not enough or too much
- ✓ Traffic patterns in some locations
- ✓ Lack of specific businesses in certain areas

EXTERNAL

### Opportunities

- ✓ Regional facilities
- ✓ Parks and trails
- ✓ Proximity to I-35 & potential for additional access
- ✓ Downtown
- ✓ Specific commercial/business development
- ✓ Education
- ✓ Capitalize on growth & development in neighboring communities
- ✓ Internet/amenities for home businesses
- ✓ Transportation improvements
- ✓ Housing types
- ✓ Active city role/responsible spending

### Threats

- ✓ Poor lake quality
- ✓ Keeping Wildlife Management Areas open
- ✓ Housing relative to Broadway potential expansion
- ✓ High gas prices limiting growth
- ✓ Not enough young families to keep school district strong
- ✓ Lack of workforce
- ✓ Intermittent Internet and cable
- ✓ Aging population, lack of housing
- ✓ Conflicting transit and mobility service
- ✓ Lack of parking

# S.W.O.T Analysis Themes



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# Survey Response Themes

What do you value most	What is the greatest challenge
Small town feel	Growth
The community	Keeping the small town feel
Community events	Poor roads
The lake	Services in old township area
Location	Growing commercial tax base and downtown
Police Department	
Location	





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FOR MORE INFORMATION ABOUT THE COMPREHENSIVE PLAN UPDATE, GO TO:

[HTTP://WWW.CI.FOREST-LAKE.MN.US/253/2040-COMPREHENSIVE-PLAN-UPDATE](http://www.ci.forest-lake.mn.us/253/2040-comprehensive-plan-update)

OR

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